

Foundations for the Future

National Museums NI Collections Research Policy 2019-2024

Introduction

Research into the collections is the foundation for everything we do in museums. Through increasing knowledge and understanding about the specimens in our care, we can inspire and engage audiences in a range of different ways. From defining exhibition content to informing collections development, research is essential. Research is also increasingly recognised as a vital tool for museums to move beyond being traditional repositories and to modernise their outlook and approach.

At National Museums NI we believe that research can help provide a better experience for visitors and improve how our museums contribute to debates about contemporary society. Whilst research has always been important at National Museums NI, this policy represents a new level of organisational commitment and ambition. It aims to build on past and current achievements and shift the emphasis of responsibility from the individual to the organisation.

Through the implementation of this policy we will prioritise and champion research; ensuring consistency, impact, visibility and excellence.

Research Policy Aims

- To increase the role and profile of research at National Museums NI
- To ensure National Museums NI recognises the value of research
- To improve how National Museums NI utilises research to inform its work
- To improve how we undertake and support research within National Museums NI

Research Policy Objectives

Short-term (1-5 years):

- To develop and implement a Research Plan for National Museums NI
- To define a support framework for research at National Museums NI
- To devise an internal and external communication plan for sharing the outputs and outcomes of National Museums NI staff research
- To improve how research informs National Museums NI's annual Business Plan objectives
- To increase funding to support research
- To actively foster collaboration with external partners to instigate new research on collections
- For National Museums NI to be recognised with Independent Research Organisation Status (IRO) by UK Research and

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Long-term (5-10 years):

- To ensure that all research undertaken by National Museums NI staff has a defined outward-facing output and is shared beyond the museum
- To increase the number of research-based publications produced by National Museums NI

1. Defining research

- 1.1 For the purpose of this policy we are defining research as that which is collections-based, ensuring the development, application and dissemination of new knowledge about the specimens within the national collection.
- 1.2 Research is undertaken both by museum staff and by external partners, particularly from academia.

2. The importance of research

- 2.1 Research enables us to fulfil our statutory obligations as defined under Article 4 (1) of the *Museums & Galleries (Northern Ireland) Order 1998*:
 - To care for, preserve and add to the objects in its collections
 - To secure that the objects are exhibited to the public and assist the public by interpreting the significance of the objects
 - To secure that the objects are available for persons seeking to inspect them in connection with study and research
 - To generally promote the awareness, appreciation and understanding by the public of
 - i. Art, history and science
 - ii. The culture and way of life of people
 - iii. The migration and settlement of people

- 2.2 It is a requirement of the Museum Accreditation Standard (2018) that national museums provide details of how research is facilitated and supported within the organisation applying for accreditation.
- 2.3 Supporting and facilitating research internally, and with our partners, will support our application to become an Independent Research Organisation.
- 2.4 Through research we can increase our participation on local, national and international platforms, so enhancing our professional profile and reputation.
- 2.5 Through research we can develop and reap mutual benefits from key strategic partnerships with other complementary organisations.

3. Addressing issues

- 3.1 At present, a number of issues impede National Museums NI's ability to effectively undertake research internally and to facilitate access to the collections by external collaborators. These will be addressed by:
 - Improving facilities for research-related activities
 - Increasing attitudinal and financial support for research within the organisation
 - Developing confidence amongst internal staff about their ability to undertake research
 - Prioritising time to undertake research
 - Providing training and developing skills for measuring the impact of research and communicating its outcomes
 - Recruiting and developing specialist staff, as budget permits and within the context of the wider organisational development plan
- 3.2 National Museums NI has already recruited a dedicated Research Coordinator. The role of this individual is to support staff efforts to undertake research where help or assistance is required. This individual also acts as a point of contact for external researchers that wish to undertake research on the collections.
- 3.3 National Museums NI further commits to address these issues through the delivery of its Corporate Strategy 2021-2025 and its annual Business Plans.

4. Supporting research within the organisation

4.1 National Museums NI recognises that funding is often required to initiate or facilitate research. Therefore, National Museums NI will provide primer funding to staff via its Foundations for the Future scheme.

- 4.2 To increase the amount of money available for the Foundations for the Future scheme National Museums NI will incorporate research time into overheads when making funding applications.
- 4.3 National Museums NI will also provide support to staff seeking external funding for research projects. National Museums NI will encourage such funding applications to cover staff time and project costs.
- 4.4 All curators will be encouraged to undertake research via the inclusion of research goals/targets in annual work plans.
- 4.5 National Museums NI will seek to support the development of skills that will enable staff to better undertake research and communicate its outcomes and impact. This will be supported internally and developed with external partners e.g. universities.
- 4.6 National Museums NI will explore ways to improve the facilities for internal and external researchers across all sites.
- 4.7 National Museums NI will consider and prioritise access to collections for research purposes when undertaking capital projects and master-planning activities.

5. Working with external partners

- 5.1 National Museums NI will continue to work in partnership with the local universities in Northern Ireland, as formalised in collaborative agreement with Queen's University Belfast and Ulster University. These arrangements will enable National Museums NI's ambitions to increase research on our collections and will be a particular priority for areas of the collections where we no longer have curatorial expertise.
- 5.2 National Museums NI will prioritise research with external collaborators that supports organisational priorities as identified in Business Plans, the Corporate Strategy 2021-25, the Research Plan 2021-25, and collections development priorities.
- 5.3 National Museums NI will support research with external collaborators by providing opportunities for undergraduate and post-graduate students to work on the collections.
- 5.4 National Museums NI will provide support for post-doctoral research on the collections.
- 5.5 In the longer-term, National Museums NI will pursue establishing collaborative arrangements with other Higher Education Institutions in the United Kingdom and on the island of Ireland.
- 5.6 National Museums NI will increase the visibility of the national collections to external researchers. National Museums NI will do so via its own digitisation and interpretation activities and through partnerships with external organisations.

- 5.7 National Museums NI will develop Memorandums of Understanding with special interest groups who can help support and inform research into the collections.
- 5.8 National Museums NI will advertise that the Research Coordinator is the single point of contact for all research enquiries.

6 Communicating research outputs

- 6.1 National Museums NI will communicate that the organisation is committed to research on the collections by National Museums NI staff and external collaborators.
- 6.2 National Museums NI will communicate outputs from research via traditional means including, publications, exhibitions and other programming and will explore opportunities presented by new media and technologies.
- 6.3 National Museums NI will commit to the sharing of research outputs within the organisation, to increase wider staff knowledge and understanding of the collections and ultimately improve the visitor experience.
- 6.4 National Museums NI will encourage staff to publish results of their research in appropriate outlets. This will include supporting publication in peer-reviewed publications, conference presentations and touring exhibitions. This will result in greater reach for National Museums NI research and improve the professional standing of National Museums NI staff.
- 6.5 To ensure that knowledge about the collections is available to a wide audience, National Museums NI will ensure all research outputs, where possible, are open access.

7. Prioritising research

- 7.1 National Museums NI's priority shall be the collections and associated subject areas defined under Article 4 (1) of the *Museums & Galleries (Northern Ireland) Order 1998* and detailed in National Museums NI's Collection Development Policy 2018-2023.
- 7.2 As the national collection develops over time, research may expand to incorporate additional areas.
- 7.3 National Museums NI will prioritise staff to undertake research that supports the delivery of the Corporate Strategy 2021-25, the annual Business Plans and National Museums NI's Research Plan 2021-25. Research will therefore be aligned to the Outcomes Framework identified in the Corporate Strategy:
 - Everyone is invited to participate in our museums
 - Our work contributes to healthy lives at all ages
 - People benefit from inclusive learning opportunities

- People are informed of sustainable lifestyles
- Our work contributes to climate change mitigation and biodiversity conservation
- Our work promotes skills development and innovation
- Our museums boost the local economy
- Our work promotes good relations
- People understand multiple perspectives of history, culture and identity
- Partners access our assets with confidence and creativity
- 7.4 National Museums NI will support research with external collaborators on the collection, prioritising research on the following:
 - activities associated with the delivery of the Corporate Strategy 2021-25and annual Business Plans
 - activities associated with the research priorities identified in National Museums NI's Research Plan 2021-25
 - areas of the collection without existing curatorial expertise
 - activities that will contribute to the enhancement of the visitor experience

8. Measuring success

- 8.1 National Museums NI will monitor and record the type and number of outputs generated by staff on a quarterly basis.
- 8.2 National Museums NI will monitor and record the type and number of outputs from external collaborators and require submission of findings at the end of a project.
- 8.3 For research with a public-facing output National Museums NI will measure success through data and information such as visitor numbers, visitor feedback, press coverage and peer reviews.
- 8.4 National Museums NI will develop an accessible repository for research outputs from work on the collections.
- 8.5 National Museums NI will measure and record external funding received for research activities and seek to increase this funding.
- 8.6 National Museums NI will explore how to deliver and measure economic, social and cultural impact from our work.

9. Research ethics

9.1 There is evidence of high levels of public trust in museums and we must repay that trust by ensuring that research conducted by National Museums NI staff and research facilitated by National Museums NI adheres to ethical best practice.

- 9.2 In order to support its efforts to become an Independent Research Organisation, National Museums NI will develop its own Research Ethics Policy that all external and internal researchers will adhere to.
- 9.3 National Museums NI will also develop research standards guidance that all internal and external researchers will adhere to.
- 9.4 Our research activities will be guided by the following ethical codes:
 - UNESCO 1970 Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property, ratified Nov 2002
 - CITES 'Convention on International Trade in Endangered Species of Wild Fauna and Flora' 1973/79
 - Spoliation of Works of Art during the Holocaust and World War II period: Statement of Principles and Proposed Actions, National Museum Directors Conference 1998
 - Combating Illicit Trade: Due Diligence Guidelines for Museums, Libraries and Archives on collecting and borrowing Cultural Material, DCMS 2005
 - Guidance for the Care of Human Remains in Museums, DCMS 2005
 - Code of Ethics for Museums, Museums Association 2015
 - UK Export Licensing for Cultural Goods Procedures and guidance for exporters of works of art and other culture goods, Arts Council England 2011
 - ICOM code of Ethics for Museums 2013 (including the ICOM 'Red List')
 - UKRI Policy and Guidelines on the Governance of Good Research Conduct 2013
 - Universities UK's Concordant to Support Research Integrity 2019
 - UK Research Integrity Office Code of Practice for Research 2021
- 9.3 It will be a requirement that all external collaborators who work on the collections will adhere to these ethical codes.

10. Policy implementation

- 10.1 The following National Museums NI strategies, plans and procedures, in particular, are relevant to the Research Policy:
 - Business Continuity Plan 2021
 - Collections Care and Conservation Policy 2022
 - Collections Care Incident Response and Recovery Guidelines 2012
 - Collections Care and Conservation Plan 2015
 - Collections Development Policy 2022
 - Collections Information and Access Policy 2021
 - Digitisation Strategy 2010
 - Documentation Plan 2007, 2014
 - Environmental Sustainability Policy 2018
 - Event Hire Policy: Ulster Museum 2012
 - Event Hire Policy: Ulster Folk & Transport Museum 2014

- Ethics Policy 2020
- Exhibition Policy 2020
- Intellectual Rights Policy 2013
- Integrated Pest Management Policy 2014
- Lending and Borrowing Policy 2022
- Major Incident and Emergency Plan 2018
- Working Collections Policy 2014
- 10.2 The Research Policy will be implemented through the Research Plan 2021-24.
- 10.3 Training, where relevant, will be provided to support the delivery of the Research Policy.
- 10.4 All research activity will be managed, monitored and reported on by the Research Coordinator.
- 10.5 The delivery of this policy will be monitored at a strategic level by the Senior Management Team.
- 10.6 All National Museums staff should strive to meet the responsibilities outlined within the Research Policy.